



EUROPEAN "OSCAR" OF THE PHOTO & IMAGING INDUSTRY

# TIPA AWARDS 2010

New York, April 8-10, 2010



The photographic industry has its own 'Oscars', which serve as outstanding marketing tools for their proud winners. These coveted honours are the European Photo & Imaging Awards of the – Technical Image Press Association (TIPA)

# Best Expert Camcorder: JVC Everio GZ-HM1



64 GB  
MEMORY

1080/50P  
Output



AVCHD

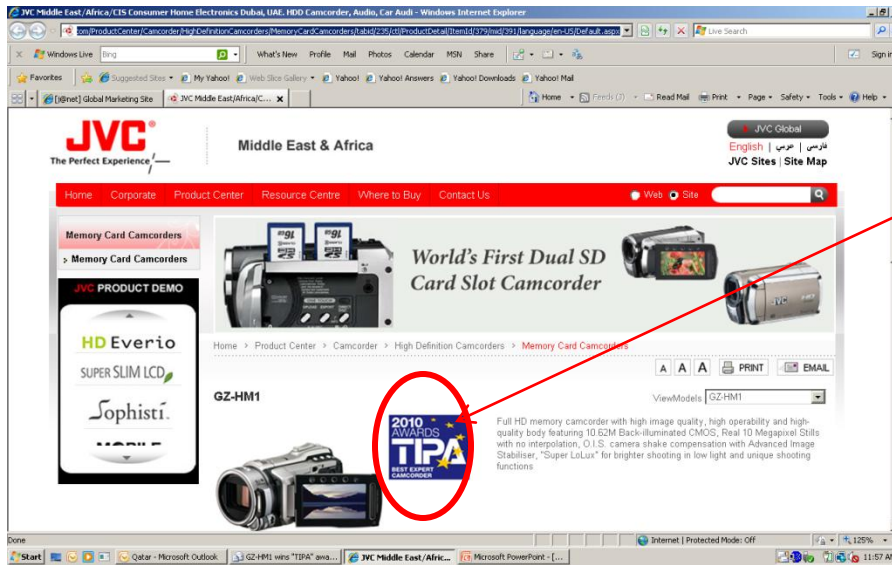


Super LoLux



Compatible  
with iTunes®

In the area of low light performance, the JVC **GZ-HM1** provides superior results thanks to a new CMOS sensor that boosts sensitivity to **four Lux**. JVC made improvements in camera **shake compensation** at wide angle performance. Most stabilization efforts focus on high zoom ratios, but camera shake also occurs at wide angle settings, especially when the camera user is moving along with the subject. JVC uses prism technology in the GZ-HM1 to provide effective results at the wide-angle end of the zoom range.



<http://www.jvc-me.com/ProductCenter/Camcorder/HighDefinitionCamcorders/MemoryCardCamcorders/tabid/235/ctl/ProductDetail/ItemId/379/mid/391/language/en-US/Default.aspx>



Please use **TIPA logo** in your activities & sales promotions,  
- For consumers who are looking for the best camcorder in the market.

# Best Expert Camcorder: JVC Everio GZ-HM1

## Remarks :

TIPA Award 2010 Logo for Best Expert Camcorder, awarded for GZ-HM1.



## Usage rules:

- You are not allowed to distort, cut or change the logo in any way.
- For print use, the logo should not be printed smaller than 25 mm (width).
- For online use, the logo should always be presented in a size that makes it easily recognizable.